

## HOME OF EXPLORERS

Since 1986, **Sup de Pub** has trained students in **advertising, communication, creative design, marketing, and digital fields**. With industry-experienced professors, the school keeps students updated on the latest trends, preparing them for future roles. We organize events such as masterclasses, competitions, and fashion shows, and benefit from a **strong alumni network** that eases students' entry into the professional world. **Recognized for its innovative teaching and programs aligned with industry needs, Sup de Pub is a key player in specialized higher education.** We are also a proud member of EDCOM, a network of over 14 countries promoting best practices and cultural diversity in communication education.



### APPLICATION DETAILS

FALL  
2025

01  
MAY

NOMINATION  
DEADLINE

15  
MAY

APPLICATION  
DEADLINE

Note: We receive incoming exchange students **during the fall semester only**.

### ACADEMIC CALENDAR

FALL  
2025

EARLY  
SEPTEMBER

ORIENTATION  
WEEK

MID  
SEPTEMBER

PROGRAM  
START

END OF  
DECEMBER

PROGRAM  
END

Note: Precise dates will be confirmed during the application phase.

### APPLICATION PROCEDURE

#### NOMINATION

PARTNER INSTITUTIONS WILL RECEIVE A NOMINATION EMAIL WITH A LINK TO MOBILITY ONLINE PLATFORM. ALL NOMINATIONS MUST BE SUBMITTED VIA THIS PLATFORM. ONCE REGISTERED, STUDENTS WILL RECEIVE AN AUTOMATIC EMAIL.

1

#### APPLICATION

NOMINATED STUDENTS WILL RECEIVE A LINK VIA EMAIL TO START THEIR APPLICATION ON OUR MOBILITY ONLINE PLATFORM. THEY WILL NEED TO UPLOAD THE REQUIRED INFORMATION TO COMPLETE THEIR APPLICATION.

2

#### ADMISSION

APPLICATIONS WILL BE REVIEWED BY OUR INTERNATIONAL TEAM. STUDENTS WILL RECEIVE THEIR ADMISSION LETTER VIA MOBILITY ONLINE.

3

### IMPORTANT INFORMATION



TEACHING LANGUAGE  
ENGLISH



ERASMUS CODE  
F PARIS 447

#### ACADEMIC STRUCTURE

1 SEMESTER:

- FALL 2026

#### WEBSITE

[SUPDEPUB.COM/EN/EXCHANGE-PROGRAMS/](https://supdepub.com/en/exchange-programs/)



ONLINE WELCOME GUIDE [OMNES-INTERNATIONAL.COM/EN/WELCOM E-TO-FRANCE/PRACTICAL-GUIDE/](https://omnes-international.com/en/welcom-e-to-france/practical-guide/)



ADDRESS CAMPUS EIFFEL 1 -  
10 RUE SEXTIUS MICHEL, 75015 PARIS

#### CONTACT

[INTERNATIONAL@SUPDEPUB.FR](mailto:INTERNATIONAL@SUPDEPUB.FR)

#### TEAM

- LOU COURJAN-KOMPFF  
HEAD OF INTERNATIONAL RELATIONS
- FRANÇOIS MAHÉ,  
INCOMING COORDINATOR
- CÉLIA HUARD,  
INTERNATIONAL RELATIONS ASSISTANT

# REQUIREMENTS

## LANGUAGE REQUIREMENTS

**NON NATIVE STUDENTS MUST JUSTIFY A LEVEL EQUIVALENT TO B1 (EUROPEAN FRAMEWORK).**

WE DON'T REQUIRE AN OFFICIAL TEST SCORE, AS WE ACCEPT A CERTIFICATE FROM YOUR HOME UNIVERSITY.

## REQUIRED APPLICATION DOCUMENTS

- ID PICTURE
- COPY OF ID OR PASSPORT (IF NON-EUROPEAN)
- RESUME
- TRANSCRIPTS OF RECORDS OF HIGHER EDUCATION
- LANGUAGE CERTIFICATE
- COPY OF EUROPEAN HEALTH INSURANCE CARD OR PRIVATE INSURANCE (IF NON-EUROPEAN)

# PROGRAMS



## FOR 2ND OR 3RD YEAR STUDENTS

- COMMUNICATION STRATEGY
- GRAPHIC DESIGN



## FOR 3RD, 4TH OR 5TH YEAR STUDENTS

- LUXURY & COMMUNICATION

## THE GRADING SYSTEM

Our programmes are structured according to the **European Credit Transfer and accumulation System (ECTS)**.

- French higher education institutions use a numeric scale **out of 20**. The minimum passing grade is **10/20**.
  - **A** - 17.00-20.00 - **Excellent**
  - **B** - 14.00-16.99 - **Very good**
  - **C** - 12.00-13.99 - **Good**
  - **D** - 10.00-11.99 - **Acceptable**
  - **E** - 8.00-9.99 - **Passable**
  - **F** - 0.00-7.99 - **Failing**

## ABOUT THE CURRICULUM

**Sup de Pub programs connect students with agencies and advertisers**, helping them build professional networks early on. Our **industry-expert faculty ensure courses stay cutting-edge, meeting employers' expectations**. Each programme is carefully designed to develop expertise in a specific sector of communication and marketing. **Students follow a dedicated curriculum and cannot mix courses across programmes**.

A highlight of each semester is our **advertising competition**, where students form **interdisciplinary teams** to tackle briefs from real clients like **Kit Kat, Lego, Sephora, or Hard Rock Cafe**. Over two weeks, teams develop campaigns and present their work to a jury of industry professionals.

## ACCESS OUR COURSE CATALOGUE

[HTTPS://WWW.SUPDEPUB.COM/EN/EXCHANGE-PROGRAMS/](https://www.supdepub.com/en/exchange-programs/)



## WATCH OUR VIDEO

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=KWH8E41L320&TIME\\_CONTINUE=0&SOURCE\\_VE\\_PATH=NZY3NTG&EMBEDS\\_REFERRING\\_EURI=HTTPS%3A%2F%2FWWW.SUPDEPUB.COM%2F](https://www.youtube.com/watch?v=KWH8E41L320&time_continue=0&source_ve_path=NZY3NTG&embed_referring_euri=https%3A%2F%2Fwww.supdepub.com%2F)



## HOUSING

**SUP DE PUB DOES NOT OFFER ON-CAMPUS HOUSING.** CHECK THE ACCOMMODATION SECTION OF OUR ONLINE WELCOME GUIDE. OUR TEAM IS AVAILABLE TO ASSIST YOU IN THIS PROCESS.

## VISA

**ALL NON-EU STUDENTS SHOULD FOLLOW FRANCE VISAS PROCEDURES TO APPLY FOR A STUDY VISA.** WE ADVISE STUDENTS IN NEED OF A VISA TO START THEIR APPLICATION PROCESS AS SOON AS POSSIBLE. [FRANCE-VISAS.GOUV.FR/EN/WEB/FRANCE-VISAS/](https://france-visas.gouv.fr/en/web/france-visas/)

## HEALTH

**ALL STUDENTS ARE REQUIRED TO HAVE HEALTH INSURANCE COVERAGE.** EUROPEAN HEALTH INSURANCE AND/OR PRIVATE INTERNATIONAL INSURANCE. STUDENTS WHO ARE EU CITIZENS MUST BRING THEIR EUROPEAN HEALTH INSURANCE CARD (EHIC) WITH THEM TO FRANCE.

