

This version is temporary and will be updated closer to Fall 2026.

HOME OF EXPLORERS

Since 1986, Sup de Pub has trained students in **advertising, communication, creative design, marketing, and digital fields**. With industry-experienced professors, the school keeps students updated on the latest trends, preparing them for future roles. We organize events such as masterclasses, competitions, and fashion shows, and benefit from a **strong alumni network** that eases students' entry into the professional world. Recognized for its innovative teaching and programs aligned with industry needs, Sup de Pub is a key player in **specialized higher education**. We are also a proud member of EDCOM, a network of over 14 countries promoting best practices and cultural diversity in communication education.



APPLICATION DETAILS

FALL
2025

01
MAY

NOMINATION
DEADLINE

15
MAY

APPLICATION
DEADLINE

Note: We receive incoming exchange students **during the fall semester only**.

ACADEMIC CALENDAR

FALL
2025

EARLY
SEPTEMBER

ORIENTATION
WEEK

MID
SEPTEMBER

PROGRAM
START

END OF
DECEMBER

PROGRAM
END

Note: Precise dates will be confirmed during the application phase.

APPLICATION PROCEDURE

NOMINATION

PARTNER INSTITUTIONS
WILL RECEIVE A
NOMINATION EMAIL WITH
A LINK TO MOBILITY
ONLINE PLATFORM.
ALL NOMINATIONS MUST
BE SUBMITTED VIA THIS
PLATFORM.
ONCE REGISTERED,
STUDENTS WILL RECEIVE
AN AUTOMATIC EMAIL.

APPLICATION

NOMINATED STUDENTS
WILL RECEIVE A LINK VIA
EMAIL TO START THEIR
APPLICATION ON OUR
MOBILITY ONLINE
PLATFORM.
THEY WILL NEED TO
UPLOAD THE REQUIRED
INFORMATION TO
COMPLETE THEIR
APPLICATION.

ADMISSION

APPLICATIONS WILL BE
REVIEWED BY OUR
INTERNATIONAL TEAM.
STUDENTS WILL RECEIVE
THEIR ADMISSION LETTER
VIA MOBILITY ONLINE.

1

2

3

IMPORTANT INFORMATION



TEACHING LANGUAGE
ENGLISH



ERASMUS CODE
F PARIS 447

ACADEMIC STRUCTURE

1 SEMESTER:

- FALL 2026

WEBSITE

SUPDEPUB.COM/EN/EXCHANGE-PROGRAMS/



[ONLINE WELCOME GUIDE OMNES-INTERNATIONAL.COM/EN/WELCOME-TO-FRANCE/PRACTICAL-GUIDE/](http://ONLINEWELCOMEGUIDE.OMNES-INTERNATIONAL.COM/EN/WELCOME-TO-FRANCE/PRACTICAL-GUIDE/)



ADDRESS CAMPUS EIFFEL 1 -
10 RUE SEXTIUS MICHEL, 75015 PARIS

CONTACT

INTERNATIONAL@SUPDEPUB.FR

TEAM

- LOU COURJAN-KOMPF
HEAD OF INTERNATIONAL RELATIONS
- FRANÇOIS MAHÉ,
INCOMING COORDINATOR
- CÉLIA HUARD,
INTERNATIONAL RELATIONS ASSISTANT

REQUIREMENTS

LANGUAGE REQUIREMENTS

NON NATIVE STUDENTS MUST JUSTIFY A LEVEL EQUIVALENT TO B1 (EUROPEAN FRAMEWORK). WE DON'T REQUIRE AN OFFICIAL TEST SCORE, AS WE ACCEPT A CERTIFICATE FROM YOUR HOME UNIVERSITY.

REQUIRED APPLICATION DOCUMENTS

- ID PICTURE
- COPY OF ID OR PASSPORT (IF NON-EUROPEAN)
- RESUME
- TRANSCRIPTS OF RECORDS OF HIGHER EDUCATION
- LANGUAGE CERTIFICATE
- COPY OF EUROPEAN HEALTH INSURANCE CARD OR PRIVATE INSURANCE (IF NON-EUROPEAN)

PROGRAMS



FOR 2ND OR 3RD YEAR STUDENTS

- BRAND STRATEGY & DIGITAL
- VISUAL DESIGN



FOR 3RD, 4TH OR 5TH YEAR STUDENTS

- COMMUNICATION & MEDIA STRATEGY IN THE LUXURY INDUSTRIES

THE GRADING SYSTEM

Our programmes are structured according to the **European Credit Transfer and accumulation System (ECTS)**.

- French higher education institutions use a numeric scale **out of 20**. The minimum passing grade is **10/20**.
 - **A** - 17.00-20.00 - **Excellent**
 - **B** - 14.00-16.99 - **Very good**
 - **C** - 12.00-13.99 - **Good**
 - **D** - 10.00-11.99 - **Acceptable**
 - **E** - 8.00-9.99 - **Passable**
 - **F** - 0.00-7.99 - **Failing**

ABOUT THE CURRICULUM

Sup de Pub programs connect students with agencies and advertisers, helping them build professional networks early on. Our **industry-expert faculty ensure courses stay cutting-edge, meeting employers' expectations**. Each programme is carefully designed to develop expertise in a specific sector of communication and marketing. **Students follow a dedicated curriculum and cannot mix courses across programmes**. A highlight of each semester is our **advertising competition**, where students form **interdisciplinary teams** to tackle briefs from real clients like **Kit Kat, Lego, Sephora, or Hard Rock Cafe**. Over two weeks, teams develop campaigns and present their work to a jury of industry professionals.

ACCESS OUR COURSE CATALOGUE

[HTTPS://WWW.SUPDEPUB.COM/EN/
EXCHANGE-PROGRAMS/](https://www.supdepub.com/en/exchange-programs/)



HOUSING

SUP DE PUB DOES NOT OFFER ON-CAMPUS HOUSING. CHECK THE ACCOMMODATION SECTION OF OUR ONLINE WELCOME GUIDE. OUR TEAM IS AVAILABLE TO ASSIST YOU IN THIS PROCESS.

VISA

ALL NON-EU STUDENTS SHOULD FOLLOW FRANCE VISA'S PROCEDURES TO APPLY FOR A STUDY VISA. WE ADVISE STUDENTS IN NEED OF A VISA TO START THEIR APPLICATION PROCESS AS SOON AS POSSIBLE.
[FRANCE-VISAS.GOUV.FR/EN/WEB/FRANCE-VISAS/](https://france-visas.gouv.fr/en/web/france-visas/)

HEALTH

ALL STUDENTS ARE REQUIRED TO HAVE HEALTH INSURANCE COVERAGE. EUROPEAN HEALTH INSURANCE AND/OR PRIVATE INTERNATIONAL INSURANCE. STUDENTS WHO ARE EU CITIZENS MUST BRING THEIR EUROPEAN HEALTH INSURANCE CARD (EHIC) WITH THEM TO FRANCE.

