

HOME OF EXPLORERS

Since 1986, **Sup de Pub** has trained students in **advertising, communication, creative design, marketing, and digital fields**. With industry-experienced professors, the school keeps students updated on the latest trends, preparing them for future roles. We organize events such as masterclasses, competitions, and fashion shows, and benefit from a **strong alumni network** that eases students' entry into the professional world. **Recognized for its innovative teaching and programs aligned with industry needs, Sup de Pub is a key player in specialized higher education.** We are also a proud member of EDCOM, a network of over 14 countries promoting best practices and cultural diversity in communication education.

APPLICATION DETAILS

**FALL
2025**
**01
MAY**
**NOMINATION
DEADLINE**
**15
MAY**
**APPLICATION
DEADLINE**

Note: We receive incoming exchange students **during the fall semester only**.

ACADEMIC CALENDAR

**FALL
2025**
**EARLY
SEPTEMBER**
**ORIENTATION
WEEK**
**MID
SEPTEMBER**
**PROGRAM
START**
**END OF
DECEMBER**
**PROGRAM
END**

Note: Precise dates will be confirmed during the application phase.

APPLICATION PROCEDURE

NOMINATION

PARTNER INSTITUTIONS WILL RECEIVE A NOMINATION EMAIL WITH A LINK TO MOBILITY ONLINE PLATFORM. ALL NOMINATIONS MUST BE SUBMITTED VIA THIS PLATFORM. ONCE REGISTERED, STUDENTS WILL RECEIVE AN AUTOMATIC EMAIL.

1

APPLICATION

NOMINATED STUDENTS WILL RECEIVE A LINK VIA EMAIL TO START THEIR APPLICATION ON OUR MOBILITY ONLINE PLATFORM. THEY WILL NEED TO UPLOAD THE REQUIRED INFORMATION TO COMPLETE THEIR APPLICATION.

2

ADMISSION

APPLICATIONS WILL BE REVIEWED BY OUR INTERNATIONAL TEAM. STUDENTS WILL RECEIVE THEIR ADMISSION LETTER VIA MOBILITY ONLINE.

3


IMPORTANT INFORMATION



TEACHING LANGUAGE
ENGLISH



ERASMUS CODE
F PARIS 447

ACADEMIC STRUCTURE
1 SEMESTER:
• FALL 2025

WEBSITE
[SUPDEPUB.COM/EN/EXCHANGE-PROGRAMS/](https://supdepub.com/en/exchange-programs/)



ONLINE WELCOME GUIDE [OMNES-INTERNATIONAL.COM/EN/WELCOM-E-TO-FRANCE/PRACTICAL-GUIDE/](https://omnes-international.com/en/welcom-e-to-france/practical-guide/)



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TEAM
• **LOU COURJAN-KOMPF**
HEAD OF INTERNATIONAL RELATIONS
• **FRANÇOIS MAHÉ**,
INCOMING COORDINATOR
• **CÉLIA HUARD**,
INTERNATIONAL RELATIONS ASSISTANT

REQUIREMENTS

LANGUAGE REQUIREMENTS

NON NATIVE STUDENTS MUST JUSTIFY A LEVEL EQUIVALENT TO B1 (EUROPEAN FRAMEWORK).
WE DON'T REQUIRE AN OFFICIAL TEST SCORE, AS WE ACCEPT A CERTIFICATE FROM YOUR HOME UNIVERSITY.

REQUIRED APPLICATION DOCUMENTS

- ID PICTURE
- COPY OF ID OR PASSPORT (IF NON-EUROPEAN)
- RESUME
- TRANSCRIPTS OF RECORDS OF HIGHER EDUCATION
- LANGUAGE CERTIFICATE
- COPY OF EUROPEAN HEALTH INSURANCE CARD OR PRIVATE INSURANCE (IF NON-EUROPEAN)

PROGRAMS



FOR 2ND OR 3RD YEAR STUDENTS

- BRAND STRATEGY & DIGITAL
- VISUAL DESIGN



FOR 3RD, 4TH OR 5TH YEAR STUDENTS

- COMMUNICATION & MEDIA STRATEGY IN THE LUXURY INDUSTRIES

THE GRADING SYSTEM

Our programmes are structured according to the **European Credit Transfer and accumulation System (ECTS)**.

- French higher education institutions use a numeric scale **out of 20**. The minimum passing grade is **10/20**.
 - **A** - 17.00-20.00 - **Excellent**
 - **B** - 14.00-16.99 - **Very good**
 - **C** - 12.00-13.99 - **Good**
 - **D** - 10.00-11.99 - **Acceptable**
 - **E** - 8.00-9.99 - **Passable**
 - **F** - 0.00-7.99 - **Failing**

ABOUT THE CURRICULUM

Sup de Pub programs connect students with agencies and advertisers, helping them build professional networks early on. Our **industry-expert faculty ensure courses stay cutting-edge, meeting employers' expectations**. Each programme is carefully designed to develop expertise in a specific sector of communication and marketing. **Students follow a dedicated curriculum and cannot mix courses across programmes**. A highlight of each semester is our **advertising competition**, where students form **interdisciplinary teams** to tackle briefs from real clients like **Kit Kat, Lego, Sephora, or Hard Rock Cafe**. Over two weeks, teams develop campaigns and present their work to a jury of industry professionals.

ACCESS OUR COURSE CATALOGUE

[HTTPS://WWW.SUPDEPUB.COM/WP-CONTENT/UPLOADS/SITES/28/2025/03/COURSE_CATALOGUE_SUPDEPUB_FAL_L25.PDF](https://www.supdepub.com/wp-content/uploads/sites/28/2025/03/COURSE_CATALOGUE_SUPDEPUB_FAL_L25.PDF)



HOUSING

SUP DE PUB DOES NOT OFFER ON-CAMPUS HOUSING. CHECK THE ACCOMMODATION SECTION OF OUR ONLINE WELCOME GUIDE. OUR TEAM IS AVAILABLE TO ASSIST YOU IN THIS PROCESS.

VISA

ALL NON-EU STUDENTS SHOULD FOLLOW FRANCE VISAS PROCEDURES TO APPLY FOR A STUDY VISA. WE ADVISE STUDENTS IN NEED OF A VISA TO START THEIR APPLICATION PROCESS AS SOON AS POSSIBLE.
[FRANCE-VISAS.GOUV.FR/EN/WEB/FRANCE-VISAS/](https://france-visas.gouv.fr/en/web/france-visas/)

HEALTH

ALL STUDENTS ARE REQUIRED TO HAVE HEALTH INSURANCE COVERAGE. EUROPEAN HEALTH INSURANCE AND/OR PRIVATE INTERNATIONAL INSURANCE. STUDENTS WHO ARE EU CITIZENS MUST BRING THEIR EUROPEAN HEALTH INSURANCE CARD (EHIC) WITH THEM TO FRANCE.

