

**Intitulé RNCP : Manager de la communication et stratégie digitale**

CX de Design des services (CX) / Data management, sociologie du consommateur (DATA) / Management Digital et e-commerce (MDEC) / Management digital et Média sociaux (MDMS) / Management et production des médias digitaux (MEDIA) / Marketing et communication de la santé (SANTE) / UX Management et Stratégie de l'innovation (UX)

**Titre RNCP N°31420 de niveau 7 - Code Diplôme : 16X32014 - Formation de 455 heures - Coût de 10 200€/an ; 22,42€/heure**

|    | sept.-22 | oct.-22 | nov.-22 | déc.-22 | janv.-23 | févr.-23 | mars-23 | avr.-23 | mai-23 | juin-23 | juil.-23 | août-23 | sept.-23 |
|----|----------|---------|---------|---------|----------|----------|---------|---------|--------|---------|----------|---------|----------|
| LU |          |         |         |         |          |          |         |         | 1      |         |          |         |          |
| MA |          |         | 1       |         |          |          |         |         | 2      |         |          | 1       |          |
| ME |          |         | 2       |         |          | 1        |         |         | 3      |         |          | 2       |          |
| JE | 1        |         | 3       | 1       |          | 2        | 2       |         | 4      | 1       |          | 3       |          |
| VE | 2        |         | 4       | 2       |          | 3        | 3       |         | 5      | 2       |          | 4       | 1        |
| SA | 3        | 1       | 5       | 3       |          | 4        | 4       | 1       | 6      | 3       | 1        | 5       | 2        |
| DI | 4        | 2       | 6       | 4       | 1        | 5        | 5       | 2       | 7      | 4       | 2        | 6       | 3        |
| LU | 5        | 3       | 7       | 5       | 2        | 6        | 6       | 3       | 8      | 5       | 3        | 7       | 4        |
| MA | 6        | 4       | 8       | 6       | 3        | 7        | 7       | 4       | 9      | 6       | 4        | 8       | 5        |
| ME | 7        | 5       | 9       | 7       | 4        | 8        | 8       | 5       | 10     | 7       | 5        | 9       | 6        |
| JE | 8        | 6       | 10      | 8       | 5        | 9        | 9       | 6       | 11     | 8       | 6        | 10      | 7        |
| VE | 9        | 7       | 11      | 9       | 6        | 10       | 10      | 7       | 12     | 9       | 7        | 11      | 8        |
| SA | 10       | 8       | 12      | 10      | 7        | 11       | 11      | 8       | 13     | 10      | 8        | 12      | 9        |
| DI | 11       | 9       | 13      | 11      | 8        | 12       | 12      | 9       | 14     | 11      | 9        | 13      | 10       |
| LU | 12       | 10      | 14      | 12      | 9        | 13       | 13      | 10      | 15     | 12      | 10       | 14      | 11       |
| MA | 13       | 11      | 15      | 13      | 10       | 14       | 14      | 11      | 16     | 13      | 11       | 15      | 12       |
| ME | 14       | 12      | 16      | 14      | 11       | 15       | 15      | 12      | 17     | 14      | 12       | 16      | 13       |
| JE | 15       | 13      | 17      | 15      | 12       | 16       | 16      | 13      | 18     | 15      | 13       | 17      | 14       |
| VE | 16       | 14      | 18      | 16      | 13       | 17       | 17      | 14      | 19     | 16      | 14       | 18      | 15       |
| SA | 17       | 15      | 19      | 17      | 14       | 18       | 18      | 15      | 20     | 17      | 15       | 19      | 16       |
| DI | 18       | 16      | 20      | 18      | 15       | 19       | 19      | 16      | 21     | 18      | 16       | 20      | 17       |
| LU | 19       | 17      | 21      | 19      | 16       | 20       | 20      | 17      | 22     | 19      | 17       | 21      | 18       |
| MA | 20       | 18      | 22      | 20      | 17       | 21       | 21      | 18      | 23     | 20      | 18       | 22      | 19       |
| ME | 21       | 19      | 23      | 21      | 18       | 22       | 22      | 19      | 24     | 21      | 19       | 23      | 20       |
| JE | 22       | 20      | 24      | 22      | 19       | 23       | 23      | 20      | 25     | 22      | 20       | 24      | 21       |
| VE | 23       | 21      | 25      | 23      | 20       | 24       | 24      | 21      | 26     | 23      | 21       | 25      | 22       |
| SA | 24       | 22      | 26      | 24      | 21       | 25       | 25      | 22      | 27     | 24      | 22       | 26      | 23       |
| DI | 25       | 23      | 27      | 25      | 22       | 26       | 26      | 23      | 28     | 25      | 23       | 27      | 24       |
| LU | 26       | 24      | 28      | 26      | 23       | 27       | 27      | 24      | 29     | 26      | 24       | 28      | 25       |
| MA | 27       | 25      | 29      | 27      | 24       | 28       | 28      | 25      | 30     | 27      | 25       | 29      | 26       |
| ME | 28       | 26      | 30      | 28      | 25       |          | 29      | 26      | 31     | 28      | 26       | 30      | 27       |
| JE | 29       | 27      |         | 29      | 26       |          | 30      | 27      |        | 29      | 27       | 31      | 28       |
| VE | 30       | 28      |         | 30      | 27       |          | 31      | 28      |        | 30      | 28       |         | 29       |
| SA |          | 29      |         | 31      | 28       |          |         | 29      |        | 29      |          |         | 30       |
| DI |          | 30      |         |         | 29       |          |         | 30      |        | 30      |          |         |          |
| LU |          | 31      |         |         | 30       |          |         |         |        | 31      |          |         |          |
| MA |          |         |         |         | 31       |          |         |         |        |         |          |         |          |

■ Entreprise

■ Formation